



Vessel Safety Check Mega Weeks

May 16 through July 5

Sponsored by

United States Coast Guard Auxiliary & United States Power Squadrons®

The intent of this event is to focus attention on the Vessel Safety Check Program through the participation of CG Auxiliary flotillas, USPS squadrons and various partnering organizations including marine retailers, marinas and yacht clubs.

Time Frame and Locations

Beginning with National Safe Boating Week, this event ends after the busy 4th of July weekend. During this seven week (eight weekends) time frame a focused and concentrated effort will be organized to perform VSCs at ramps, marinas, yacht clubs and other locations throughout your community.

Planning and Advertising Efforts

The planning phase for local events should begin as soon as practical. Flotillas and Squadrons should contact their local partnering businesses to solicit their participation in supporting the event by either sponsoring a VSC station or helping to advertise the event. Printed lists of VSC station dates and sites should be made available to the partners/sponsors for distribution to the boating public. The retail partners should be encouraged to publicize not only the event but also any equipment discount program they offer to encourage obtaining a VSC. In addition, the Flotillas and Squadrons should mount a coordinated public affairs effort in their local media and should actively promote the event during National Safe Boating Week.

Local CG Auxiliary flotillas and USPS squadrons are encouraged to coordinate and/or combine their efforts to eliminate duplication at the local level.

Key to For Success

By careful planning and commitment of resources, the 2009 VSC Mega Weeks will be successful. Establish a "Performance Team" to plan the local event: Program Visitors, PE Instructors, Public Affairs specialists, and Vessel Examiners. Engage ALL of your vessel examiners in the planning effort to insure their commitment to the event. And be sure to recruit and qualify vessel examiner trainees.

Promote Our Other Boating Safety Programs

While doing VSCs be sure to promote our public education courses, maritime domain awareness, and organizational membership. The Marina/Yacht Club Safe Boater program has a template for engaging all of these activities. Consult with your RBS- Program Visitor for details of the program

USCG Auxiliary Dept of and USPS Committee for Vessel Safety Check & RBS Visitation Program